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**BILLINGS FARM & MUSEUM DEEMED ONE OF
35 MUSTS IN NEW ENGLAND
YANKEE Magazine Applauds Local Business**

DUBLIN, NH April 4, 2006 Billings Farm & Museum today announced it was selected as one of the 35 destinations to make the “ultimate to-do list for New England travelers” in the 2006 addition of the *Yankee Magazine Travel Guide to New England* the region’s best-selling travel guide for 35 years.

Billings Farm is a working Jersey dairy farm that continues a century-long tradition of agricultural excellence and offers farm programs and historical exhibits that explore Vermont’s rural heritage and values. Since opening to the public in 1983, the Farm & Museum has served as a gateway to Vermont’s rural heritage for over a million visitors and 100,000 of the region’s school children. The Farm & Museum is open daily May 1 through October 31 and weekends in November and December. Education programs are offered year-round.

YANKEE’s picks are featured in the cover story “35 Things You Must Do This Summer”—a celebratory story that marks the 35th anniversary of the guide with a round-up of the places and activities no traveler will want to miss. Encompassing each of the six New England states, the featured selections illustrate the wide range of experiences and settings that make the region unique.

“The 35 places and activities we chose as “musts” are diverse and at times contradictory,” said Mel Allen, executive editor of travel and features for YANKEE Magazine and the *Travel Guide*. “The sophisticated, the rustic, the invigorating, the relaxing, the cosmopolitan, the scenic—you’ll find them all here. The singular qualities they share—being memorable, timeless, and distinctively New England—make them places and activities every reader will want to experience.”

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About Billings Farm & Museum: Billings Farm is a working Jersey dairy farm that continues a century-long tradition of agricultural excellence and offers farm programs and historical exhibits that explore Vermont's rural heritage and values. Open daily May 1 through October 31, 10-5:00 and November and December Weekends, 10-4. Admission: adults: \$10.00; over 62: \$9.00; students (13-17): \$8.00; children 5-12: \$6.00; 3-4: \$3.00; under 3: free. The Farm & Museum is located one-half mile north of the Woodstock village green on Vermont Route 12. For information: 802/457-2355 or www.billingsfarm.org.

About YANKEE Magazine: Yankee Publishing Inc. is an independent media company based in Dublin, New Hampshire. YANKEE Magazine ("The Magazine of New England Living") reaches two million readers nationally. *The Old Farmer s Almanac* ("Often Imitated but Never Equaled") is the nation's oldest continuously produced periodical. Products include the *Yankee Magazine Travel Guide to New England*, *The Old Farmer s Almanac All-Seasons Garden Guide*, *The Old Farmer s Almanac for Kids*, YankeeMagazine.com, Almanac.com, Almanac4Kids.com, YankeeFoliage.com and podcasts. The company also produces a wide range of books, calendars, and custom-published products.

Members of the media may request a complimentary copy of the 35th anniversary edition of *Yankee Magazine Travel Guide to New England* by contacting Ken Phillips.

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